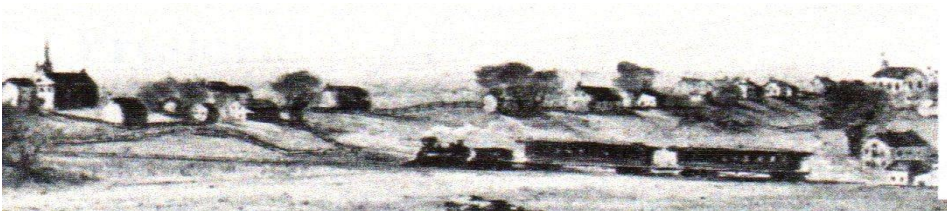


Madison Historical Society

Madison, N.J



*April 2018
Newsletter
4th edition 2017-2018*

The Madison Historical Society Presents

Dr. Brian Regal

“The Secret Life of the New Jersey Devil”



**April 24, 2018
Chase Room
Madison Public Library
7:00 pm Refreshments
7:15 pm Presentation**



Historical Society

Officers

President

Susan Simon

Vice President

Jim Malcolm

Corresponding Secretary

Noreen McManus

Recording Secretary

Virginia Laughlin

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David Luber

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Cathie Coultas

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Judy Seery

Doug Simon

Scott Spelker

Dorothy Pietrowski

(Emeritus)

Newsletter

Doug Simon

Message from President Susan Simon

We have some exciting things happening at the society. The work on the updating of the *Heritage Trail* (Madison History book) is going well under the authorship of Drs Frank Esposito and Brian Regal of Kean College.

Sometime this spring we will have a new, completely reformatted and updated website. Watch for the announcement. There will be a message on the present site that will take you to the new one.

The Annual Dinner Meeting at Rod's Steakhouse is scheduled for May 17th featuring a fascinating presentation by living history presenter Carol Simon Levin that brings to life Jeannette Rankin, America's first female member of Congress. We have had to raise the cost of the dinner. Rod's raised their prices requiring us to raise ours. The new price will be \$60 per person

The society has an oral history program where you may have your remembrances of by-gone days recorded. If you are interested in being taped, contact us at historicalsociety@rosenet.org or phone us at 973-377-0722 x 8. It is one way we can save the history of Madison.

Brian Regal

Dr. Brian Regal is professor of the history of science, technology, and medicine at Kean University. Professor Regal's research focus is on the development of evolution theory and its relationship to politics, culture and religion. His first book, the noted biography of Henry Fairfield Osborn (Ashgate, 2002) examined the early 20th century conflict over teaching evolution. His *Searching for Sasquatch: Crackpots, Eggheads, and Cryptozoology* (Palgrave, 2013) looks at the relationship between professional scientists and amateur naturalists in the field of monster hunting. He is a Fellow of the Linnaean Society of London, and the Kean University Center for History, Politics and Policy. His latest book along with Dr. Frank J. Esposito, *The Secret History of the Jersey Devil*, is a complete re-examination of the origins of the legend of the Jersey Devil. Professor Regal, along with Dr. Esposito, is the co-author of the new edition of the history of Madison, *The Madison Heritage Trail*, due out next year.



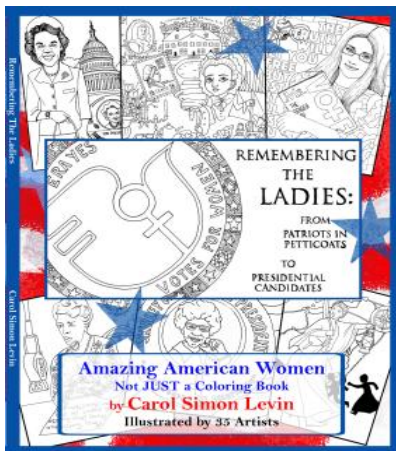
Historical Society Receives Grant From The Elks

The Madison Historical Society has received a \$1500 grant from the Madison Elks Lodge 1465. It is the 150th anniversary of the Elks and in celebration of the event the Grand Lodge in Chicago made anniversary grants available to each lodge to be awarded to their communities. The Madison Lodge voted to award the grant to the Madison Historical Society to help fund a new program in the Fall that will recognize historical buildings in the borough built prior to 1900. Plans for the program will be developed over the summer. The historical society thanks the local Elks lodge for their generosity and support.



Society's Annual Meeting: "Pickets & Persistence, War Service & Women's Suffrage, American Women's Fight to Win the Vote"

Madison's Historical Society Annual dinner meeting will take place on May 17th at Rod's Steakhouse and Seafood Grille at the Madison Hotel. The evening's program will feature Living History Presenter Carol Simon Levin. The program is titled "Pickets & Persistence, War Service & Women's Suffrage, American Women's Fight to Win the Vote." Levin portrays Jeannette Rankin, America's first female member of Congress, telling the intertwined stories of women's suffrage activism, war service, and the political calculus that finally brought the support of President Wilson, the U.S. Congress, and state legislatures to achieve passage of the 19th Amendment granting women the right to vote.



Based in Bridgewater N.J., Ms. Levin studied economics, history, women's studies and history of technology at Cornell University and holds an MLS Librarianship from University of Arizona. She is a member of the New Jersey Storytelling Guild njstorynet.org/carol-simon-levin, the New Jersey Library Association, and the Society of Children's Book Writers and Illustrators.

Ms. Levin is also the author of the educational coloring book, *Remembering the Ladies: From Patriots in Petticoats to Presidential Candidates*. The book invites readers to literally color in the remarkable contributions courageous and tenacious women -- founding mothers whose efforts aided the American Revolution, generations of

abolitionists, suffragists, feminists, labor and civil rights leaders who fought for the vote and other rights for women, and women who sought and sometimes achieved elective and appointed office. In addition to a coloring page, each entry includes a short biography, a fascinating fact and a quote by the woman. It also includes suggestions for further reading for kids, teens, and adults and a note where a museum dedicated to her can be found (if one exists).



Spotlight on History **A Very American Story**

- Noreen McManus and Doug Simon

This is the story of four commercial enterprises in Madison over an 84 year period. While the story could have focused on any number of businesses in the borough, the story of how the Waverly Tavern morphed into the PS Pub, then the Four Seas and eventually Shanghai Jazz, powerfully reflects the American experience. It is the story of a business emerging out of Prohibition. It is a story of three owners who were veterans of the U.S. Armed Forces. And, it is a story of three owners who were immigrants to this country.

The Waverly Tavern and grocery store on Waverly Place was started in 1934 by Clarence Hurd, a member of a large extended family with a presence throughout Morris County for many years. It seems no coincidence that Mr. Hurd received a retail liquor consumption license in September of 1935, roughly 18 months after the 18th Amendment was repealed ending Prohibition which had banned the manufacture, sale, or transportation of alcoholic beverages. Perhaps not of great historical import, but nevertheless interesting, the Waverly Tavern installed the first shuffleboard operated in Morris County.



Lowenbrau beer sign from the Waverly Tavern



An early view of the site on Main Street where the Waverly Tavern, P.S. Pub, Four Seas and Shanghai Jazz were eventually located. Photo is pre-1915 when the railroad was elevated. Note the James Building on the right.

By 1941, the Waverly Tavern had relocated from 14 Waverly Place to 28 Main Street. In December of 1944, Clarence Hurd completed Army Air Force training at Canute Field, Illinois, specializing in electronics in order to maintain fighter planes during World War II. By 1947, Clarence Hurd had taken on Joseph Fasano as a co-owner of the tavern.

In April, 1949, the Waverly Tavern transferred ownership to Joseph Fasano and Karl Hammer. Hammer had also been a veteran, serving in the army and discharged in December of 1945. He had immigrated from Germany and taken up residency in Madison in 1941.

The Waverly Tavern was listed for public auction in January of 1971 by the administrator of the estate of Karl Hammer who died in December of 1968. The next owners and operators of the premises were Sebastian “Sam”

Cerciello and his partner Phil DiBiase starting in 1971. Both had attended Madison High School and been friends for many years. After extensive external and internal renovations on the old Waverly Tavern and expanding the space, Sam and Phil took the first letters of their first names and christened their new place the PS Pub, with the new address 24 Main Street. The right hand corner and the front entry door of the building is where Waverly Tavern existed for over 35 years. The PS Pub underwent

major renovations in 1977 and 1985. Sports played a large part in the PS Pub with the pub's own sports teams and in the sponsoring of youth teams in both softball and touch football.

Like the owner of the PS Pub's predecessors, Clarence Hurd and Karl Hammer, Sam Cerciello was an army veteran having served in Vietnam. With close ties to Madison's large Italian community, Sam was president of UNICO, the Italian American service organization, and served a term on the Borough Council.

Darwin Chang immigrated to America from Shanghai, China in 1945 to study engineering at Cornell University. Darwin's wife, Yen Chang lived in Peking and Hong Kong and then England before immigrating to the United States in the 1960's. For many years she



The P.S. Pub



Shanghai Jazz

taught Chinese cooking at adult education classes as well as offering demonstrations before area clubs and in department stores. Yen Chang had been teaching Chinese at Princeton University when she met Darwin and they later married. The Changs moved to Madison in 1969. After twenty years as a principal engineer with Public Service Electric and Gas, Darwin took early retirement in 1981 and he and Yen opened the Four Seas take-out restaurant at 1 Central Avenue.

In 1987 the restaurant was moved to Main Street in the location where the PS Pub had resided and offered full service dining. On special occasions like Chinese New Year in February 1990, the year of the horse 4699, Yen and a master chef presented an eighteen course gourmet dinner with Darwin hosting.

Darwin and Yen Chang turned over ownership of their restaurant to their daughter Martha and son-in-

law David Liu in August of 1995 and the restaurant was renamed Shanghai Jazz and became a popular and well known venue for jazz artists like Bucky Pizzarelli, Jerry Vezza, and Bill Robinson. The restaurant's reputation grew fast and it was named by DownBeat magazine as a Top 100 Jazz Club in the World.

Thomas Donohue is the new owner of Shanghai Jazz as of June 2017. He and his partners have renovated the dining room and the performance area has been reorganized for musician comfort and acoustics.

The cast of characters who are the central figures in the story of Waverly Tavern, the PS Pub, Four Seas and Shanghai Jazz are reflective of the diversity and richness of America. The original owner of the Waverly Tavern came from a family with deep historical ties to the region. Three of the owners were immigrants, one from Germany and two from China. Two found their heritage in the large Italian community in Madison. And three of the owners were U.S. Army veterans. You cannot get much more American than that.

Slate of Officers to Be Voted On At Annual Dinner Meeting

A new slate of officers for 2018-2020 and 2018-2021 will be presented to the Madison Historical Society for approval at the annual general meeting and dinner held at the Madison Hotel on May 17, 2018.

The following candidates are nominated for terms beginning in September 2018:

Vice President: Dave Luber (Two Year Term)

Treasurer: Jim Malcom (Two Year Term)

Trustee: Doug Simon (Three Year Term)

Trustee: Laurie Hagerich (Three Year Term)

Trustee: Johanna Glazewski (Three Year Term)

Society Continues School Outreach Program



Margaret Weisgerber and Cathie Coultas

Through the hard work of Cathie Coultas and Margaret Weisgerber, the Madison Historical Society continues its outreach program in the Madison School District with visits this Spring to Second Grade Classes at Kings Road and Torrey J. Sabatini schools. Cathie and Margaret's presentation includes a sampling of typical clothing from the 1800's and bathing costumes from the 1920, slides of historic buildings in town such as the fire and police stations and ground level train tracks before being raised in 1914-15. The students also learn about the historic rose industry of Madison and how immigration played a vital role in the Borough's history.

MADISON HISTORICAL SOCIETY – ITEMS FOR SALE

Books:

ALWAYS WITH US	\$15.00
BOTTLE HILL AND MADISON by William Parkhurst Tuttle	\$30.00
CARING FOR YOUR HISTORIC HOUSE by Heritage Preservation & NPS	\$15.00
CIVIL WAR JOURNAL OF PRIVATE HEYWARD EMMELL by Jim Malcolm	\$20.00
COLLEGE OF SAINT ELIZABETH by Sister Mary Ellen Gleason, et al.	\$20.00
CROSSROADS OF THE AMERICAN REVOLUTION: A Guide to New Jersey's American Revolutionary War Sites	\$ 5.00
DREW UNIVERSITY by John T Cunningham & Regina Deverio	\$20.00
GROWING UP IN THE ROSE CITY by William F. Redmond, II	\$10.00
HIDDEN NEW JERSEY by Linda Barth -	Soft= \$ 8.95 / Hard = \$17.95
HISTORY OF INVENTING IN NEW JERSEY by Linda Barth	\$20.00
IMAGES OF AMERICA –	\$20.00
CHATHAM & CHATHAM TOWNSHIP by John T. Cunningham	
CRAFTSMAN FARM by Heather V. Stivison	
FLORHAM PARK by John T. Cunningham	
MADISON by John T. Cunningham	
MANSIONS OF MORRIS COUNTY by John Rae	
MORRISTOWN by Joan M. Williams	
SUMMIT by Patricia E. Meola	
LINCOLN'S WHITE HOUSE SECRETARY edited by Harold Holzer	\$39.95
MEMORIES ENTWINED WITH ROSES by Ruth Churchill	\$15.00
NEW JERSEY GOES TO WAR: Biographies of 150 New Jerseyans	
Caught Up in the Civil War edited by Joseph G. Bilby	\$20.00
ST. VINCENT MARTYR PARISH, 200 YEARS OF HISTORY by Michael P. Riccards	\$25.00
THE UNCERTAIN REVOLUTION by John T. Cunningham	\$27.00

Maps:

1910 ATLAS OF MORRIS COUNTY by A.H. Mueller	Members \$115 each
MADISON PLATES 3, 4, 5: Approximate size 22" x 31"	Non Members \$125 each

Miscellaneous:

Calendars, Madison: 2008, 2009, 2012 by Joseph Mezzacca, Jr.	\$ 1.00
Christmas Ornament: Historic Sayre House or Luke Miller House	2 for \$15.00 \$10.00
Note Cards: Hartley Dodge Memorial (Pack of 4)	\$ 3.00
Photo Prints: Historic Madison, 7 different views	\$30.00
Postcards: Historic Madison	\$1.00 each or Set of 4 for \$ 3.75
Tote Bag: Rose City	\$10.00

Madison Historical Society DVD's

\$10.00 each

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|------------------------------|---|
| * Black Church History | * Luke Miller, Forging History |
| * History of Roses | * Transportation |
| * Italian History in Madison | * Vietnam Oral History Project (with booklet) |
| | * The War Years, On the Home Front 1940-1955 |

USED BOOKS: VARIOUS TITLES, ALSO FOR SALE AT DISCOUNTED PRICES.

The Madison Historical Society

Mailing Address: P.O. Box 148, Madison, 07940. Office located in the
Local History Center of the Madison Library

Office Hours: Tuesday, 10:30 am to 3:30 pm and by appointment.

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Web: www.madisonhistoricalsociety.org

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